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### **CASE STUDY**

# BRIGHT IDEAS LIGHT BULB

In order to make a strong statement in their new corporate offices, this marketing agency chose a vibrant pink from the BRIGHT IDEAS range to complement the overall flamboyant design of their office.

This range of highlight carpet tiles is normally used to bring a splash of colour into floor designs, often representing a company's corporate style or used to visually create zone. However this creative agency were keen to make an impact and selected BRIGHT IDEAS LIGHT BULB to really inspire those light bulb moments.

The floor covering is a heavy duty Class 33 range of tiles, which is ideal for heavy traffic areas. The tiles also feature excellent sound absorption properties, bringing a little luxury into any office environment.

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## **PRODUCTS**













